

# HACKERRUPT '25





## ABOUT ACE

The Association of Computer Engineers (ACE), established in 1992, has been a hub of innovation and excellence for over two decades. Through seminars, workshops, and its flagship symposium Interrupt, ACE bridges academics with industry while fostering holistic student growth. With Hackerrupt '24 drawing over 500+ participants from various colleges, ACE continues to empower students to address real-world challenges with creativity and technological innovation.

## What Is Hackerrupt ?

Hackerrupt is ACE's flagship National Level Hackathon, designed to empower students to solve real-world challenges through technology and innovation. With mentorship from industry professionals, participants transform their ideas into impactful solutions that go beyond concepts. The previous edition Hackerrupt'24 witnessed the participation of over 500+ students from other colleges, highlighting the event's growing reach and success. Hackerrupt continues to serve as a launchpad for groundbreaking ideas, fostering creativity, collaboration, and entrepreneurship, with an even greater turnout anticipated this year.



# WHY SPONSOR?

- **Prime Brand Exposure**

Your brand featured across posters, certificates, social media campaigns, and our official website — reaching participants and thousands of viewers across digital platforms.

- **Access to Top Tech Talent**

Interact with skilled students from SVCE and other leading institutions and maybe even find potential interns to your company .

- **Product & API Integration**

Promote your tools, platforms, or APIs in real-time as participants build with them and be perfect for developer outreach and feedback.

Without your support, bringing this event to life would not be possible. We sincerely hope you will share your expertise and enthusiasm with us, helping to make the event a remarkable success while offering attendees the opportunity to explore and engage with exciting new technologies.

## PREVIOUS SPONSORS







# A GLIMPSE INTO HACKERRUPT '22

VENUE : GUVI, IIT RESEARCH PARK





## ADVERTISING

15K

25K

40K

60K

Logo on Certificate



Logo on websites



Promotion on Social Media



Logo on Event Posters



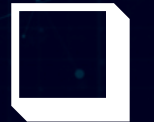
Guest Talks



Workshops/Sessions



Students Recruitment/Stalls





# HOW ELSE CAN YOU HELP?

- Apart from monetary sponsorship, you are most welcome to support us by providing gift cards, vouchers, merchandise trophies, or medals for participants and winners.
- You can engage with students directly by offering internships, mentorship, workshops, or training sessions.
- Help us amplify our reach by promoting the event through your platforms, by supporting backdrops and décor, or even by providing the venue — and gain prominent brand visibility.
- Keep our participants energized by sponsoring meals, snacks, or refreshments during the event.



# CONTACT US

If you have any questions, reservations, or ideas - please get in touch. We want to work with you, and our focus is on making Hackerrupt the best it can possibly be for everyone taking part (and we hope that will include you!). We're passionate about this event and would love to have you on board to help shape what it can be. Help us kick-off our hackathon with success.

CONTACT OUR **MARKETING TEAM** FOR SPONSORING

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CHECK OUT OUR **SOCIAL MEDIA** ACCOUNTS FOR UPDATES



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